

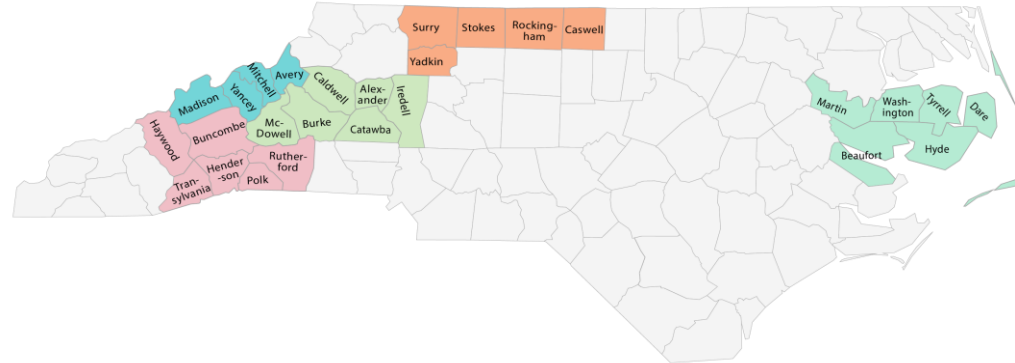
North Carolina Arts Council Artist Support Grant Application Workshop

For regions utilizing the GO Smart online application



North Carolina Arts Council
www.NCArts.org

Regions using the GO Smart application



- Beaufort, **Dare**, Hyde, Martin, Tyrrell and Washington
- Caswell, Rockingham, Stokes, Surry and **Yadkin**
- Alexander, Burke, Caldwell, **Catawba**, Iredell and McDowell
- Avery, Madison, **Mitchell and Yancey**
- Buncombe, **Haywood**, Henderson, Polk, Rutherford and Transylvania

North Carolina Arts Council's Artist Support Grant



The Artist Support Grant provides direct support to individual artists for professional and artistic development, either to enhance their skills and abilities to create work, or to improve their business operations and capacity to bring the work to audiences.

Eligibility for application

Disciplines



The Artist Support Grant is intended to support a broad range of talented visual, performing, literary, and interdisciplinary artists.

Emerging and established artists



Eligible candidates may be either emerging or established artists. Applicants should demonstrate a commitment to spending a significant portion of their time on their work as artists.

Individuals and groups



Individuals and Artist Collectives

Both individual artists and small, unincorporated groups of collaborating artists are eligible to apply.

All members of a collaborating team must be North Carolina residents, live in the region where they are applying, and meet the other eligibility requirements. Résumés documenting residence from all team members should be included with the application.

Residency



Artists should have lived in the region where they are applying continuously for at least one year prior to the consortium's application deadline. An applicant must be at least 18 years old and either a U.S. citizen or a lawful permanent resident. Proof of residence and status may be required by the consortium. Artists who live in more than one region should apply only where they spend the majority of the year.

Who are NOT eligible



- **Multiple awards**
Artists who are sole proprietors of organizations that have already received funding for FY23-24 from the N.C. Arts Council are ineligible to apply.
- **Conflict of interest**
Current board and staff members of the participating partner organizations and their family members are not eligible to apply for the award.

Evaluation criteria

Artistic merit



- Demonstrated talent in an art form and overall excellence of the artist's work
- Clear commitment to a career as a practicing professional artist

Project Merit



- Benefit of the proposed project to the artist's professional growth
- Feasibility of the proposed project

Scope of funding

What the grant will fund

Completion or presentation of a new work



Cost of resources necessary to complete or present a significant new work.

Examples include:

- Purchasing art supplies
- Equipment
- Space rental

Career promotion



Projects aimed at advertising artists' work and/or demonstrating their skill level.

Examples include:

- Websites
- Portfolios
- Audio-visual documentation
- Online presentation

Training



Costs to attend a class or workshop (in-person or virtual) aimed at either enhancing the artists' skill level or professional development.

- Such as attending a master class or workshop taught by acknowledged authorities in their medium.

Travel



Costs of transportation, lodging, and food for training, professional conferences, or research.

Artists fees



Up to **50%** of grant amount may be used towards artist fees!

What the grant will NOT fund



- Scholarships for undergraduate- or graduate-level education
- Projects that support or oppose a particular candidate for public office
- Projects that are exclusive to members of a particular religious faith group
- Non-profit initiatives
- Projects that do not have a direct effect on the applicant's growth as an artist
 - e.g., the promotion of other artists' work

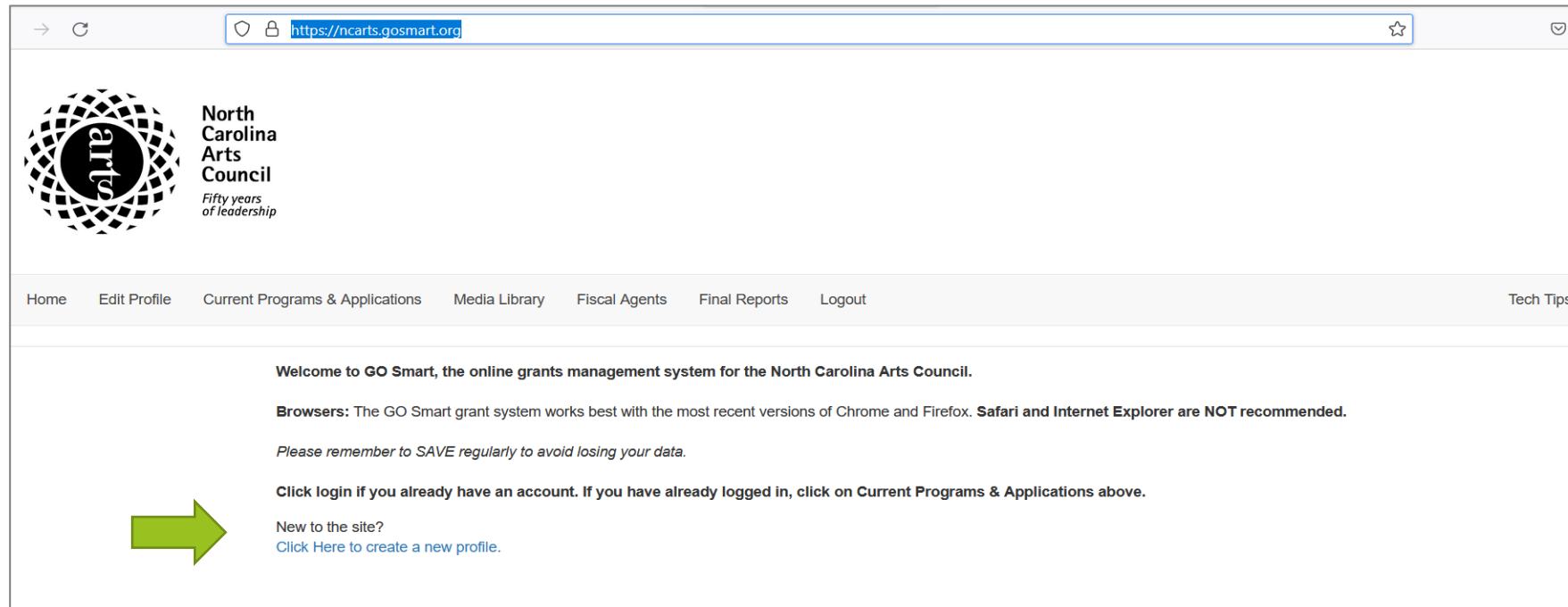
Application: Getting started

How to apply



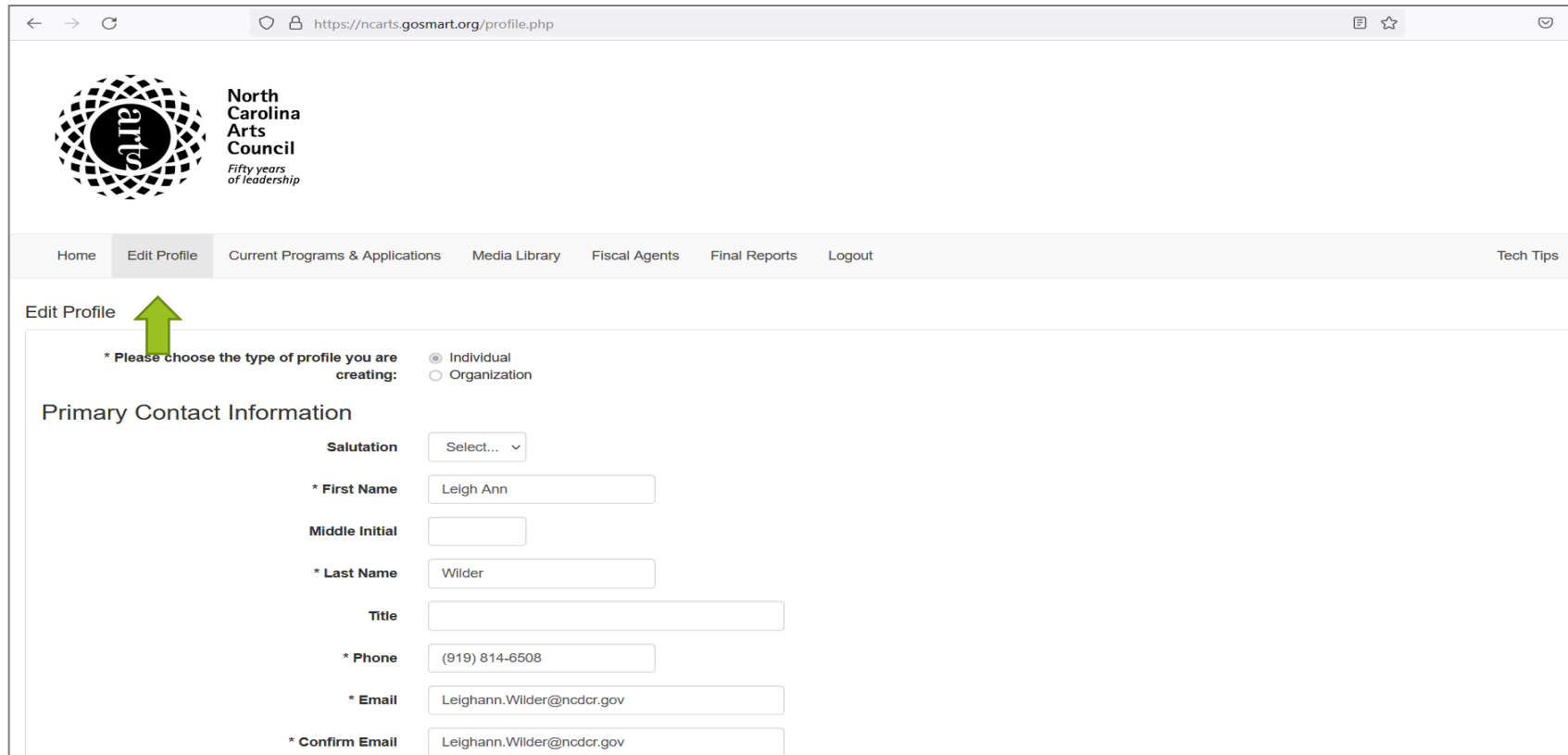
- Details for each region can be found on the North Carolina Arts Council's website at **<https://www.ncarts.org/grants-resources/grants/grants-artists/artist-support-grants>**
- Grant application portal
ncarts.gosmart.org
- GO Smart grant portal tutorial videos
bit.ly/GOSmartTutorials

GO Smart grant portal



Go to the GO Smart grant portal at ncarts.gosmart.org. If you do not have an account, create a new profile using the **Click Here to create a new profile** link. Log in.

Edit profile



The screenshot shows a web browser window with the URL <https://ncarts.gosmart.org/profile.php>. The page header features the North Carolina Arts Council logo and a navigation menu with links: Home, Edit Profile, Current Programs & Applications, Media Library, Fiscal Agents, Final Reports, Logout, and Tech Tips. The 'Edit Profile' link is highlighted with a green arrow. Below the navigation menu, the 'Edit Profile' section is titled. It includes a form with the following fields:

- * Please choose the type of profile you are creating:
 - ☒ Individual
 - ☐ Organization
- Primary Contact Information
 - Salutation: Select... (dropdown)
 - * First Name: Leigh Ann
 - Middle Initial: (empty)
 - * Last Name: Wilder
 - Title: (empty)
 - * Phone: (919) 814-6508
 - * Email: Leighann.Wilder@ncdcr.gov
 - * Confirm Email: Leighann.Wilder@ncdcr.gov

Click on the **Edit Profile** header near the top of the page to access and complete your applicant profile.

Active programs

← → ↻ https://ncarts.gosmart.org/active_programs.php

Home Edit Profile **Current Programs & Applications** Media Library Fiscal Agents Final Reports Logout Tech Tips

Active Programs

Invitational Password OK

Artist Support Grant 2022-23

Program Description:
This program provides the opportunity for regional consortia of local arts councils to award project grants to artists in their regions. These grants support professional artists in any discipline and at any stage in their careers to pursue projects that further their artistic and professional development.

Message about Program:
This application is specific to certain regions. Please check with your [local arts council](#) to verify they are accepting applications through GO Smart.

Available: August 12th, 2022 12:00 AM **#ASG23-0002 (IN PROGRESS)** - [View PDF](#)

Final Submission Deadline: October 30th, 2022 11:59 PM

Artist Support Grant 2023-24

Program Description:
This program provides the opportunity for regional consortia of local arts councils to award project grants to artists in their regions. These grants support professional artists in any discipline and at any stage in their careers to pursue projects that further their artistic and professional development.

Message about Program:
This application is specific to certain regions. Please check with your [local arts council](#) to verify they are accepting applications through GO Smart.

Available: August 12th, 2022 12:00 AM **EDIT #ASG240001 (IN PROGRESS)** - [View PDF](#)

Final Submission Deadline: October 30th, 2023 11:59 PM

Click on the **Current Programs & Applications** header to return to the **Active Programs** page. Locate the **Artist Support Grant 2023-24** grant and click **START** to begin application.

Application form – basic information (1/3)

Artist Support Grant 2023-24 #ASG240001

- **Basic information and narrative questions**
- Project expenses
- Project income
- Work sample selection
- Support materials
- Certification
- Submit

Basic information and narrative questions

For questions regarding the Artist Support Grant or completing the GO Smart Online Application, please contact Leigh Ann Wilder from the North Carolina Arts Council at leighann.wilder@ncdcr.gov.

Region and county

Select your region.
(Required)

What is your county of residence?
(Required)

List your date of residence in your county.
(Required)

(Artists should have lived continuously in the region in which they are applying for at least one year prior to the consortium's application deadline.)

Select...

Select...

Buncombe, Haywood, Henderson, Polk, Rutherford, Transylvania
Bladen, Brunswick, Columbus, New Hanover, Pender
Franklin, Granville, Halifax, Northampton, Vance
Caswell, Rockingham, Stokes, Surry, Yadkin
Beaufort, Dare, Hyde, Tyrrell, Martin, Washington
Avery, Madison, Mitchell, Yancey
Alexander, Burke, Caldwell, Catawba, Iredell, McDowell



On the **Basic information and narrative questions** page of the application, use the dropdown menu to select your region.

Application form – basic information (2/3)

*** Email address**

Demographic

*** What race/ethnicity best describes you?**

☐ Asian
☐ Black/African American
☐ Hispanic/Latino
☐ American Indian/Alaska Native
☐ Native Hawaiian/Pacific Islander
☐ White
☐ Multiple ethnicity/ Other (please specify in the text box below)

Discipline

*** 1. Please select the discipline that best describes your work.**

2. Provide your website. If you do not have a website, please link to a social media account for your work, if applicable.

3. If you are applying as a collaboration or artist team, please list all members here.

Application form – basic information (3/3)

<p>* List your date of residence in your county. <i>(Artists should have lived continuously in the region in which they are applying for at least one year prior to the consortium's application deadline.)</i></p>	<input type="text" value="01/01/2010"/>
<p>Discipline</p> <p>* 1. Please select the discipline that best describes your work.</p>	<div>Select... ▼</div>
<p>2. Provide your website. If you do not have a website, please link to a social media account for your work, if applicable.</p>	<div><input type="text" value="www.ncarts.org"/></div> <div>Character Count: 14 out of 100</div>
<p>If you are applying as a collaboration or artist team, please list all members here.</p>	<div><input type="text" value="Artist 1, Artist 2, and Artist 3"/></div> <div>Character Count: 32 out of 1000</div>

Application: Project narrative

Project narrative

4. Your Project Narrative should explain your proposed project and how it will have an impact on your career as an artist. Include your artist statement and project description:

- Describe your project and the proposed use of funds.
- Explain what this project will enable you to do that you are unable to do now.
- Summarize how this project will advance your career or development as an artist.

(Required)

(It is recommended to write your response in Word or a similar program and then paste into this field. This is to ensure your narrative is not accidentally deleted.)

Character Count: 0 out of 5000

Grant Amount Requested

Grant amounts vary by region. Please check your region's specific range to ensure your request is within the limits. Regional details may be found [here](#).

(Required)

Proposed Project Period

Projects may take place from January 1, 2024 to December 31, 2024.

(Required)

(List start and end dates in MM/DD/YYYY format.)

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- Explain what this project will enable you to do that you are unable to do now.
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Project narrative - proposal

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- Summarize how this project will advance your career or development as an artist.

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Grant amounts vary by region. Please check your region's specific range to ensure your request is within the limits. Regional details may be found [here](#).

(Required)

Proposed Project Period

Projects may take place from January 1, 2024 to December 31, 2024.

(Required)

(List start and end dates in MM/DD/YYYY format.)

Your proposal needs to be:

Feasible

Don't propose a project that seems beyond your capacity either in terms of cost, access, or other factors.

A logical step for you

It should make sense why the workshop tuition, computer, brochure, or new studio you want would be relevant and helpful to you at this point in your career.

The more specific you can be the better.

Project narrative – general rule of thumb (1/2)



- Use simple, declarative sentences in active voice—and get to the point. Observe the space or page limits.
 - Say what you need to say as efficiently as possible.
- Who, what, when, where, why, and how.
 - If you find, after you've answered the application queries, that you haven't addressed one or more of the questions, you might want to revisit your responses.

Project narrative – general rule of thumb (2/2)



- The narrative is not an artist statement.
 - Keep your answers focused on the practical needs and outcomes of your project.
- Ask someone unconnected to the arts to read your application. Their perspective can be valuable in identifying aspects that are unclear or unpersuasive.

Application: Project budget

Project expenses

Project expenses

Provide your project expenses, describing what will be paid for using your grant award, and what will be paid for with supplemental funding*. Grant expenses must be cash, but matching funds may include in-kind costs.

*You may apply for the full amount of your project, provided it is within funding range for the grant. If additional funds will be necessary to complete the project, indicate the amount and anticipated source on the income table.

*An itemized budget, itemized store receipts, and copies of cancelled checks or credit card receipts are mandatory when submitting your Final Report, so be sure to keep all payment records.

	N.C. Arts Council Artist Support Grant		Supplemental Funds		Total
Description					
	<input type="text"/>	+	<input type="text"/>	=	<input type="text" value="0"/>
	<input type="text"/>	+	<input type="text"/>	=	<input type="text" value="0"/>
	<input type="text"/>	+	<input type="text"/>	=	<input type="text" value="0"/>
	<input type="text"/>	+	<input type="text"/>	=	<input type="text" value="0"/>
	<input type="text"/>	+	<input type="text"/>	=	<input type="text" value="0"/>
Subtotals:	<input type="text" value="0"/>	+	<input type="text" value="0"/>	=	<input type="text" value="0"/>
Expense Totals:	<input type="text" value="0"/>	+	<input type="text" value="0"/>	=	<input type="text" value="0"/>

Save Work

Project income

Project income

Provide your project income, including any supplemental sources, if applicable.*

*This is not a matching grant, so the matching amount is not required. You may apply for the full amount of your project, provided it is within funding range for the grant. If additional funds will be necessary to complete the project, indicate the amount and anticipated source on the income table.

[illegible]

Project budget tips (1/3)

Provide detail

More detail is better. You can see the difference in the detailed budget on the right:

Example 1

Travel: \$600



Example 2

Mileage (200 mi. @ \$0.535):	\$107
Lodging (4 nights @ \$85):	\$340
Meals (5 days @ \$35):	\$175
Total:	\$622

Project budget tips (2/3)



- Provide supporting documentation
 - Getting an estimate from the provider(s) to support the numbers will result in a stronger application.
 - For most equipment, airfares, and materials costs, prices can be found online. For professional services, you may need to request an estimate.
 - Always provide documentation for class, workshop, or conference registration costs.
 - If studying with a specific teacher is part of your proposal, say why and provide documentation of the teacher's credibility.

Project budget tips (3/3)



- You are not required to spend your own money!
 - If applicable, show other sources of income.
 - If you are pursuing or have secured donations from others, especially for more ambitious projects, include that information, as well.
 - Just leave enough room on the expected income side of your budget to make it clear that you do need the grant.

Application: Work samples

Work sample selection



- Be selective about what you include. Choose samples that you consider to be:
 - Strong and recent representations of the quality of your work.
 - Cohesive and relevant to the project you have proposed.

Work sample descriptions and labeling



- An inventory list should accompany the work samples provided.
- The basic information is specific to each discipline. This will be explained in further detail on the next slides.

Dance and performing arts work samples



Documentation of up to three recorded performances. Videos uploaded may not exceed a total time of ten minutes.

Description

Include date and location of performance, title of piece, names and roles of key people, including directors, choreographers, lead performers/actors, etc. A short summary may also be included.

Music work samples



Documentation of up to three recorded performances. Audio or video uploaded may not exceed a total time of ten minutes.

Description

Include date and location of performance, title of piece, names and roles of key people, including directors, choreographers, lead performers/actors, etc. A short summary may also be included.

Composers and songwriters should also submit scores, lyrics, and/or lead sheets, as appropriate.

Writing work samples



- Fiction, creative nonfiction, and playwrights may submit no more than 12 pages each of one to two manuscripts.
- Poets may submit five to seven poems.
- Playwrights may also submit documentation of a recorded performance or staged reading of their plays (videos, clip not to exceed five minutes.)

Visual art and craft work samples



Up to 15 images of your work.

- Images must be high quality – not blurry or pixelated.

Description

Title, date of completion, medium, and dimensions.

Film work samples



Documentation of one or more completed films.

- Video clips not to exceed five minutes.



Description

include date and location of performance, title of piece, names and roles of key people, including directors, choreographers, lead performers/actors, etc. A short summary may also be included.

Things to note for audio and video work samples



- Due to file sizes, **YouTube** and **Vimeo** links are preferred for video.
- Please indicate if the work sample is professionally mastered.
- Do not upload MP4 files directly to the application.

Work samples



Must be of your work only!

Work must be completed within the past three years.

Application: Support materials

Support materials

Support materials	
Please upload files as PDFs (not .doc files) and name files with your last name followed by the type of document - for example: smith_resume.pdf, smith_artist_statement.pdf, smith_inventory.pdf.	
Use additional upload slots to upload documents that serve as support material for your proposal such as letters of reference or marketing materials (optional). You may also submit digital copies of reviews, programs, catalogs, and other support materials relevant to the project. (Physical materials may be submitted if digital is not an option.)	
Letters of Recommendation are optional.	
* Upload Inventory List.	No file uploaded. <input type="button" value="upload file"/>
* Attach an artist statement that describes your work and the key ideas, goals, or cultural practices that drive you to create. (one typed page)	No file uploaded. <input type="button" value="upload file"/>
* Attach an artist resume that includes education, employment, public presentations of your work, publications, commissions, honors, grant/fellowship awards, and relevant experience. (four pages maximum)	No file uploaded. <input type="button" value="upload file"/>
* Provide support information for your budget, such as cost of materials, price quote on services, etc.	No file uploaded. <input type="button" value="upload file"/>
Description	<input type="text"/>

Include an inventory list of work samples provided

Support materials – résumés or bios (1/2)



As a rule, they should be:

Artist résumés

Focus on your activities as an artist, including exhibitions, performances, readings, screenings, commissions, collections that have acquired your work, publishing history, residencies, articles and reviews of your work, workshops taught or taken, lectures, panels, education, employment, awards, etc.

Abbreviated

A suggested length is two-to-four pages.

Support materials – résumés or bios (2/2)



If you have limited experience as an artist, foreground your existing artistic achievements in your resume and condense your other work and experience into broad background information.

Use this situation to make the case that the grant is especially important towards taking a meaningful step forward in your artistic career.

Letters of Recommendation



- Letters of recommendation are sometimes required, sometimes optional , but they should always be the least important part of your proposal.
- Have qualified references who can speak specifically and enthusiastically about your abilities as an artist.
- Consider the following as you choose your references:
 - First-hand knowledge of your work as an artist
 - Professional credentials (this is not a personal recommendation)
 - How recent is the reference's encounter with your work?

Application

Submitting the application

Certify and submit

Certification

By checking the box below, I certify that I am at least 18 years old and I am a U.S. citizen or holder of permanent resident alien status. I also certify that I have been a continuous resident of North Carolina for at least the year immediately prior to this application, will remain a North Carolina resident during the grant period and be physically present in the state for the majority of the grant period. I am not currently enrolled and will not be enrolled in an academic or degree-granting program during the grant period. The information contained in this form is true and accurate to the best of my knowledge.

☐

(Required)

Save Work

[Did I Complete This Page?](#)

[View PDF](#) 

[Next](#)

Review

Application checklist

Application checklist (1/2)



☐ **Application profile**

☐ **Narrative**

☐ **Artist statement**

Attach an artist statement that describes your work and the key ideas and goals that drive you to create. (one typed page)

☐ **Artist résumé**

Attach an artist résumé that includes education, employment, public presentations of your work, publications, commissions, honors, grant or fellowship awards, and relevant experience. (four pages maximum)

Application checklist (2/2)



☐ **Budget support**

Provide support information for your budget, i.e. cost of materials, price quote on services, etc.

☐ **Support materials**

You may submit reviews, programs, catalogs, and other support materials relevant to the project.

☐ **Work samples and inventory list**

Grantee requirements

If you receive a grant

If you receive a grant



- You will enter into a contractual agreement with the lead arts council for your region.
- Any promotional and marketing materials for the proposed project must demonstrate the use of N.C. Arts Council logo and credit line.
- Funds must be spent by **June 30, 2024.**
- Projects must be completed before **December 31, 2024.**

Questions?

If you need help with your application or have specific questions, contact:
Leigh Ann Wilder, Creative Economies Director, N.C. Arts Council
Leighann.wilder@ncdcr.gov



North Carolina Arts Council
www.NCArts.org



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NATURAL AND CULTURAL RESOURCES



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